



SUSTAINABILITY REPORT 2023

OUR COMMITMENT

At Personal Collection, sustainability is more than a mission—it's a promise to future generations. This deep commitment to forging a positive impact is embedded in the hearts of every ka-PCGurista.

So, year after year, we intensify our efforts. We continuously improve our business practices to solidify our core values of responsibility for the environment and people development. By innovating in eco-friendly product development and adopting sustainable operations, we are setting new standards in corporate environmental stewardship. And our mission extends to equality and inclusion, offering equal opportunities, regardless of age, gender, location, and beyond.

Together, we are creating a company that cultivates a positive impact, crafting a better world for the planet and its people. This is the essence of our vision: a Great Life for Every Family, today and for future generations to come.



"This is the essence of our vision: a Great Life for Every Family, today and for future generations to come."

Leejay Evangelista

Chairman

Environment, Social & Corporate Governance

Why We Need a Sustainability Report

ULTIMATE PURPOSE: OUR WHY

Our Sustainability Report captures why we do what we do.

A GREAT LIFE FOR EVERY FAMILY needs to be supported by a green and sustainable life.

Our purpose serves as the cornerstone from which all organizational activities align. We begin by identifying key individuals involved in fulfilling our purpose, ensuring everyone understands their role in this collective endeavor. Next, we determine the necessary actions and their environmental impacts, committing to sustainable practices that support our ecological goals. Finally, we establish metrics and incentives to reward and measure efforts, ensuring that every step towards sustainability is recognized and reinforced. This approach ensures our purpose is deeply integrated into all operational decisions and strategic initiatives.



PEOPLE: Harnessing Collective Effort

It provides a transparent framework for reporting on initiatives that impact our most valuable asset—our people. By clearly defining roles and fostering an environment where every member can thrive, the report helps us monitor and communicate the effectiveness of our workplace practices. It holds us accountable and demonstrates our commitment to ethical practices and continuous improvement.



PLANET: Resource Allocation

It is a critical tool to demonstrate how our company strategically allocates both financial and human capital to achieve our environmental sustainability objectives. The report offers detailed insights into the specific initiatives we implement and their impacts, affirming our commitment to ecological stewardship.



PROGRESS: Evidence of Metrics

The growing demand for measurable and quantifiable outcomes underscores the essential role of our report. It provides clear evidence that connects our purpose-driven activities to positive business results. Importantly, the report outlines the metrics and incentives we've established to reward efforts towards sustainability.

"Purpose does not come at the expense of profitability, but in many cases, drives outperformance."

Rupert Younger

*The Role of ESG and Purpose,
McKinsey & Company
(January 2022)*

YEAR IN REVIEW

In 2023, Personal Collection marked two significant milestones: the third anniversary of our #GreenLifeGreatLife Movement and our 20th founding anniversary. These pivotal occasions inspired us to intensify our sustainability initiatives, leading to significant advancements in our sustainability goals.



RESPONSIBLE MANUFACTURING



We've made substantial strides in reducing our carbon footprint in logistics and delivery of goods, streamlining our supply chain to be more eco-friendly. Simultaneously, we've implemented strategies to reduce water and electricity consumption in our production processes significantly. These efforts reflect our deep commitment to minimizing our environmental impact while maintaining high-quality production standards.

GOVERNMENT COMPLIANCE



We strictly comply with the Philippines' Extended Producer Responsibility Act. By partnering with key sustainability organizations and adopting waste-to-fuel technologies, we're committed to minimizing our environmental footprint and meeting national sustainability standards.

#GREENLIFEGREATLIFE MOVEMENT

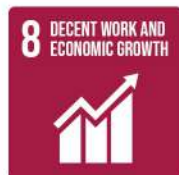


Our #GreenLifeGreatLife Movement, launched in June of 2021, embodies our core value of responsibility for the environment. As PCDSI advanced its eco-friendly initiatives—transitioning 87% of its products to biodegradable packaging, planting 245,000 mangroves and trees, and removing 35 tons of coastal debris.

DIVERSITY, EQUALITY, AND INCLUSION



Beyond environmental stewardship, we also believe that a truly sustainable future is one where diversity is celebrated, and opportunities are equitable. By integrating these principles into our business, we aim to create an inclusive environment that empowers all individuals, fostering a sense of belonging and community.



DIVERSITY, EQUALITY, AND INCLUSION



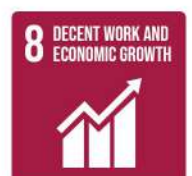
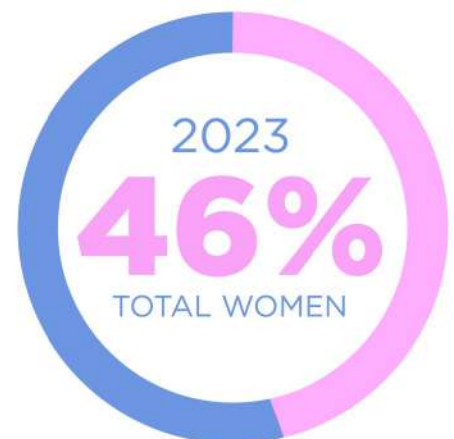
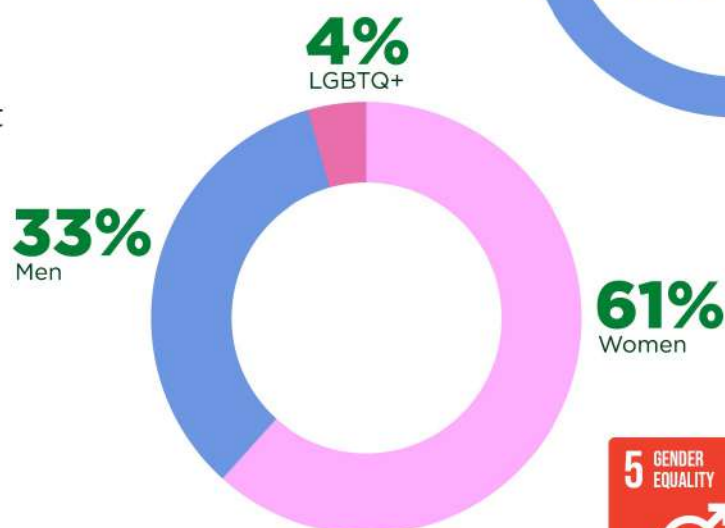
In our journey towards achieving diversity, equality, and inclusion, we recognize that while progress has been made, there remains a path ahead to further these goals within our organization.

Workforce Representation by Gender

Presently, our workforce has a distribution of 54% male and 46% female. Despite the relative parity, we strive to further level the playing field, aiming for a complete gender balance of 50% male and 50% female, within the company.

Gender Preference in Management

The leadership team has significant presence of females. This not only showcases our dedication to inclusive leadership but also emphasizes the importance of diverse perspectives at the helm of our organization. In terms of managerial positions, data reveals diverse gender preferences, with representations of LGBTQIA+.



PIONEERING THE WAY FOR WOMEN IN CORPORATE LEADERSHIP



Heidee Medina

*AVP for Dealer Recruitment,
Retention & Customer Service
Commercial Operations - Shared Services*

Heidee Medina's journey at Personal Collection is a story of hard work and success. When she started in 2009 at 23 years old, she was full of energy and ready to learn new things. The company helped her grow, giving her opportunities to try different jobs and learn new skills. She started as a Branch Operations Audit Supervisor and moved up through various positions, like Finance Analyst and Finance Project Officer, all the way to becoming a Ka-PC leader.

The impact of these career movements on Heidee has been profound. The comprehensive training and insightful discussions with her leaders at PC have not only enhanced her professional skills but also shaped her character. PC taught her to understand the diverse ways people think, behave, and communicate, fostering deeper empathy and appreciation for others. This holistic development has empowered Heidee to approach each new task with excitement and a positive outlook, always seeking to learn and grow.

Over her eight and a half years at Personal Collection, starting as a Senior Chemist and rising to Director for Research & Development, Zara Melgar has been at the forefront of product innovation. She now leads a team dedicated to developing new products and enhancing existing ones across Home Care, Health & Nutrition, and more, with a focus on meeting consumer needs through creative solutions. She was part of the team that launched the company's first biodegradable products.

Her journey reflects the company's emphasis on empowering women in STEM (Science, Technology, Engineering, and Mathematics), where she feels deeply valued and able to influence product development with a female perspective. This inclusive environment has allowed her to contribute significantly to the company's success.



Zara Melgar

*Director
Research and Development*

EMPOWERING FILIPINO WOMEN TO REACH THE GREAT LIFE

We are dedicated to uplifting the lives of women across the Philippines. Our dealer network is remarkably composed of 96% women. Through comprehensive direct-selling opportunities, educational programs, and community support, we seek to foster entrepreneurship, personal development, and financial independence among Filipino women.

Our dealers are seamlessly integrated into a nurturing community of individuals who share a common vision. This inclusive community proves invaluable, particularly for those embarking on their entrepreneurial journey. United by a collective ambition, our network spans a diverse array of backgrounds—from professionals in corporate settings to those in retail and service industries—empowering every Filipina to achieve her Great Life.



Edna Capilitan
PC Dealer since 2016

Edna Capilitan's story is one of transformation. Before joining Personal Collection, she lived a simple life, selling products while her husband drove a jeepney. Dreaming big wasn't something she was used to. However, joining Personal Collection turned her life around. She worked hard and, over the years, achieved great things: she bought a new house and a car and was able to pay for her husband's hospital bills. Personal Collection gave her the tools to dream and achieve those dreams.

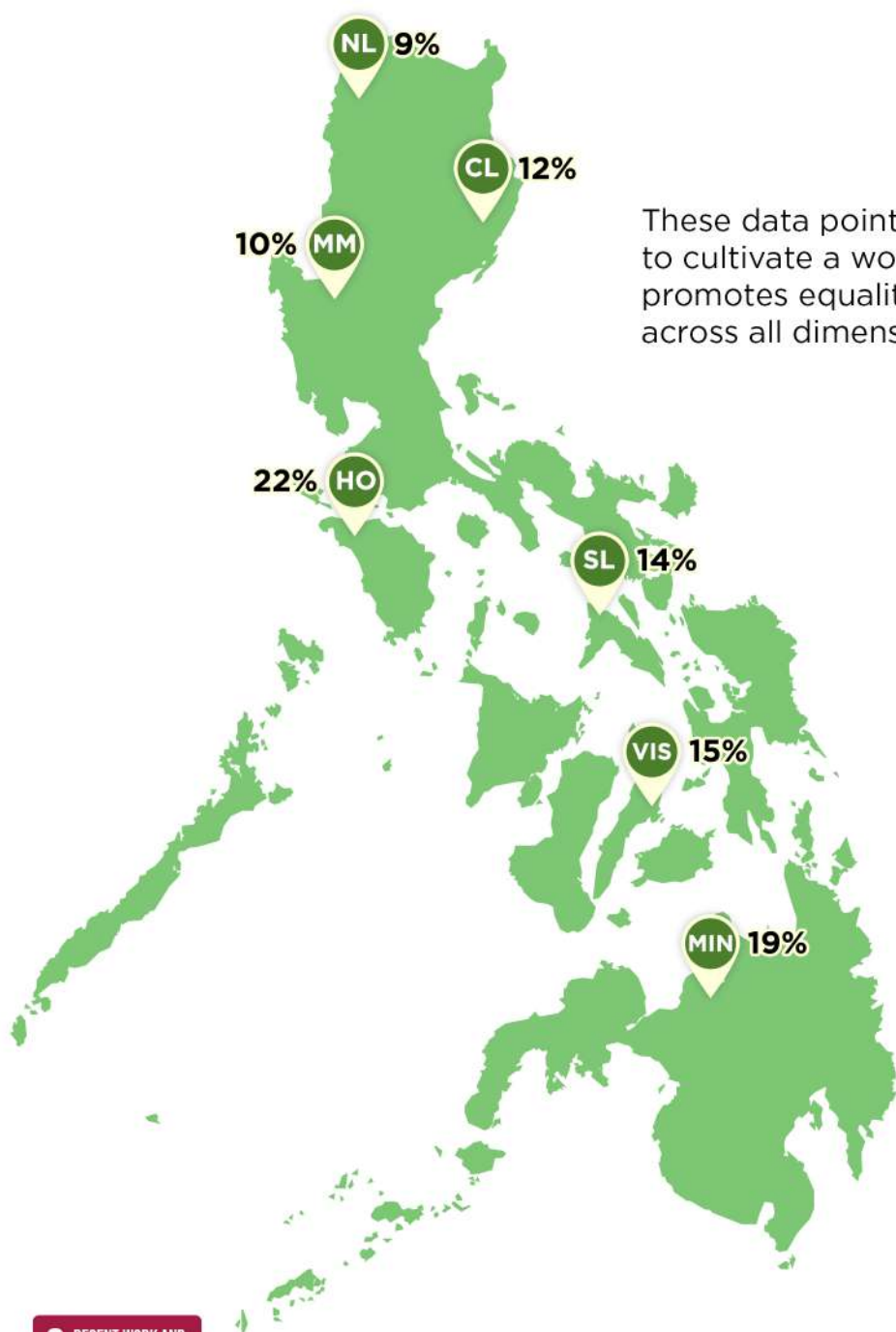
Rhodora Chua's husband used to be an OFW, but despite his hard work, their growing family's needs were not fully met. When he stopped working abroad, they had to find a new way to sustain their family. Rhodora took a bold step and joined Personal Collection. Through perseverance and dedication, she achieved her dreams for her family. Today, her husband no longer needs to go abroad to bring food to the table, and they enjoy a better life together, thanks to her determination and the opportunities provided by Personal Collection.



Rhodora Chua
PC Dealer since 2006

DIVERSITY IN LOCALITIES AND ETHNICITY

Personal Collection is home to a diverse group of people from all over the Philippines, as evident in the distribution of our branch workforce and local dialects spoken. While Tagalog remains the top language spoken in the company, a good portion of the total workforce speaks Bisaya, Ilokano, Bicolano, and Kapampangan. Some employees belong to Muslim communities, speaking Maguindanaoan, Tausug, and Yakan dialects.

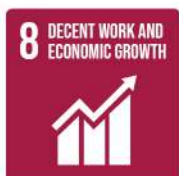


These data points prove our ongoing efforts to cultivate a workplace that values diversity, promotes equality, and ensures inclusion across all dimensions of our organization.

50%
Tagalog

43%
Bisaya

7%
Others
(Bicolano, Ilokano, Kampangan, Manguindanaoan, Panggasinense, others)



2024 TARGETS AND PLANS FOR DIVERSITY, EQUALITY, AND INCLUSION

In 2024, our company will dedicate substantial effort to advancing diversity, equality, and inclusion within our workforce.

We will take a more proactive approach to raise awareness among senior leadership about the importance of gender equality, while identifying gaps and opportunities to enhance equity and inclusivity within the company.



2024 TARGETS AND PLANS FOR OTHER HR MATTERS



Values and Performance Management

Beyond these commitments, we will continue to focus on aligning with our core company values through various Human Resources strategies. This will include integrating these values into our Performance Management System, ensuring that our ideals of excellence, innovation, humility, and environmental responsibility are reflected in our daily operations and goals.



Employee Engagement

Employee engagement will remain a priority, with strategic activities designed to foster inclusivity and team spirit. In 2024, we will see the revival of the Pusong Champion Sportsfest, a year-long event designed to encourage healthy competition and teamwork.



Sustainability Campaign

Finally, our sustainability campaign for the year will focus on reducing paper use and enhancing digital integration. Starting in 2024, we will also implement proper waste disposal at PC HQ by separating biodegradable from nonbiodegradable trash, enhancing our commitment to sustainability.

CUTTING OUR CARBON FOOTPRINT: DRIVING A CLEANER, GREENER PATH

Big Truck Strategy

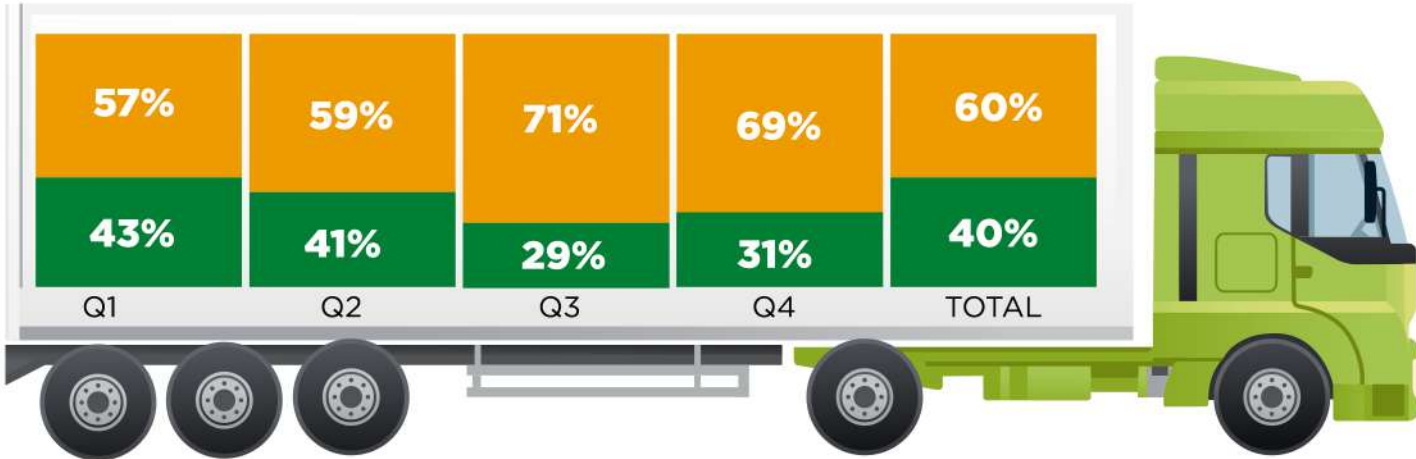
In 2023, the company implemented a Big Truck Strategy, utilizing six-wheeler trucks. The larger capacity and durability of big trucks mean fewer trips, reduced fuel consumption, and lower carbon emissions. This move significantly enhances transport efficiency compared to traditional four-wheeler vehicles and represents a bold step towards sustainable logistics.

RESULTS:

Through this effort, we reduced 88 Tons of CO2 in 2023, or an average of 7.33 Tons per month.

VEHICLE: ● 4WH ● 6WH

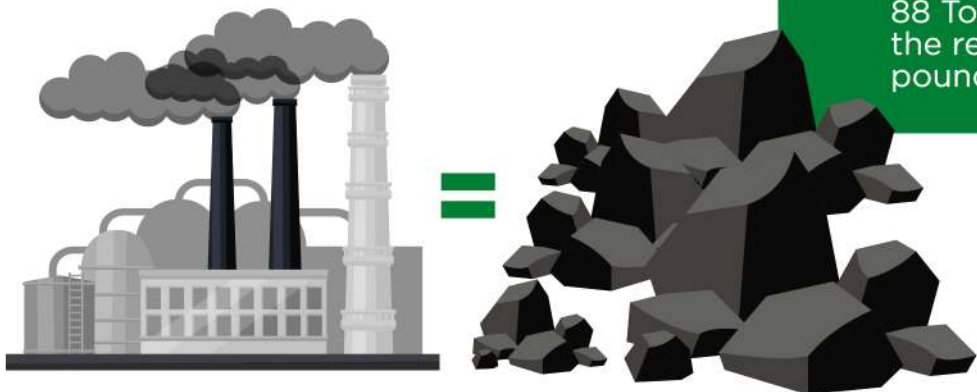
Note: Using average distance per trip 100 KM for 50 KM radius.
Based on the Carbon Emissions Guidelines used by a leading global logistics company.



IMPACT

88 Tons of CO2 emissions removed from the air equivalent to the effect of a small forest.

88 Tons of CO2 is equivalent to the reduction of 10 million pounds of coal burned.





RESPONSIBLE MANUFACTURING

Sustainable Shift: Cutting Down Electricity and Water Use

In the manufacturing aspect, the company increased production from two to three shifts. This strategic change aims to enhance efficient water and electricity usage, maximizing productivity and minimizing resource waste.

By adding one more shift to the production of goods, we ensure a more balanced and sustainable use of energy and water, which reflects our commitment to environmental stewardship and operational excellence. This move marks a significant step towards responsible manufacturing.



IMPACT:



358,700 liters
of water saved

=



filling 1 ½
Olympic-sized pools



11,512.28 kWh of
electricity saved

=



enough to power
385 homes (a whole
village) for a day

2024 SUSTAINABILITY PLANS FOR WAREHOUSING AND DISTRIBUTION

Q1 2024 – Presentation of CO2 Reduction for Q1 2024 (Big Truck Strategy)

Target reduction:
105 tons CO2

Q3 2024 – Solar panel installation in Cebu RDC for confirmation with FSC Q3 2024

Onwards – Rainwater collection for further study if applicable to a site

Q2 2024 – Implementation of reusable pallet straps (velcro straps)

Target reduction:
5 tons of plastic waste

Q1 2025 – Project presentation viability use of EV trucks for delivery to selected branches

Our warehousing and distribution operations are set for a series of strategic upgrades to enhance sustainability and efficiency.

The big truck strategy will still be strictly implemented, targeting to reduce CO2 waste by 37 tons. In Q1 2024, we will present our achievements in reducing CO2 emissions, highlighting our proactive approach to environmental responsibility.

For the 2nd quarter of 2024, we plan to **utilize reusable pallet straps**, particularly velcro straps. This strategic shift aims to significantly reduce our environmental impact by cutting down plastic waste. Our target is to eliminate at least 5 tons of plastic waste annually.

Moving into the third quarter of 2024, our facilities will see the introduction of **reusable pallet straps** to minimize waste and promote sustainability in material handling. Concurrently, we will begin the **installation of solar panels** at our Cebu Regional Distribution Center. This initiative is subject to confirmation with the Forest Stewardship Council (FSC), reinforcing our commitment to clean energy.

In 2025, we continue innovating with a key presentation in the first quarter on the **feasibility of using electric vehicles (EVs)** for delivery operations to selected branches, aiming to reduce our reliance on fossil fuels. By the second quarter, we will explore the potential of rainwater collection systems, assessing their suitability and effectiveness at various sites.

These planned initiatives represent a crucial part of our ongoing efforts to integrate advanced, sustainable practices into our logistics and distribution strategies, ensuring we remain at the forefront of environmental conservation and operational excellence.



2024 SUSTAINABILITY PLANS FOR MANUFACTURING

As we move into 2024, our manufacturing processes are set to undergo significant transformations to bolster our sustainability efforts. Central to these plans is the substantial reduction of waste alongside an increased use of reusable materials.



Waste Reduction and Reusable Materials

- 🌱 **Reusable Hairnets and Shoe Covers:** We will implement reusable hairnets and shoe covers across our manufacturing facilities. This shift is expected to reduce waste by approximately 133.5 KG for hairnets and 171.9 KG for shoe covers yearly.
- 🌱 **Thermal Sticker Replacement:** By replacing thermal stickers with stamps or handheld printers, we aim to cut waste by 5 tons annually.
- 🌱 **Reusable Containers for Raw Materials:** Transitioning to reusable containers for dispensing raw materials will decrease waste by 176.5 tons yearly.
- 🌱 **Total Waste Reduction: 181.4 tons in 2024**

Infrastructure for Sustainability

- 🌱 **Materials Recovery Facility:** The construction of a Materials Recovery Facility will enhance our capability for waste segregation and recycling, further solidifying our commitment to sustainable practices.
- 🌱 **Water Reuse in Operations:** Utilizing water from our sewage treatment plant for toilet flushing in the Manufacturing Plant in Zabarte, Caloocan will not only recycle a vital resource but also is projected to achieve a resource reduction of 107%.



RESPONSIBLE MANUFACTURING

Compliance with RA 11898: The Extended Producer Responsibility Act of 2022

As a corporate citizen, Personal Collection remains committed to responsible manufacturing practices. This commitment is exemplified by our strong adherence to the Philippines' Extended Producer Responsibility Act of 2022. This legislation shifts the responsibility of managing plastic packaging waste from local municipalities to producers. Under this act, companies like Personal Collection, with assets exceeding PHP 100 million (excluding land) and producing plastic waste, must progressively increase their waste recovery efforts—starting with 20% in 2023, escalating to 40% by December 2024, and ultimately achieving 80% by December 2028. This is over and above the company's biodegradable packaging initiative which will be discussed in a separate section of this report.

EPR Program Target Compliance



In line with this government mandate, Personal Collection embarked on a mission to offset its non-biodegradable plastic footprint. In 2022, the company was required to offset 40 tons of rigid plastic waste and 56 tons of flexible plastic waste to comply with the 20% target in 2023. To achieve this, the company formed a strategic partnership with the Philippine Alliance for Recycling and Materials Sustainability (PARMS) in February of 2023. Through PARMS, we joined forces with Ecoloop, the resource recovery arm of Republic Cement & Building Materials, Inc., a local building materials company, in co-processing and utilizing plastic waste as an alternative fuel source. This innovative approach not only aids in cement production with a lower reliance on fossil fuels but also ensures the efficient diversion of residual waste from our landfills and waterways. This collaboration represents a significant stride in tackling the plastic pollution crisis, capturing both pre-and-post-consumer wastes in a direct partnership with manufacturers.

By December 2023, our efforts with Republic Cement bore fruit. We received Waste Diversion Certificates, confirming that the Taysan, Batangas Plant of Republic Cement & Building Materials, Inc. had co-processed a total of 41.43 tons of rigid plastics, and the Teresa, Rizal Plant had processed 57.49 tons of flexible plastics. These materials were sourced from waste consolidators, local government units, junk shops, and material recovery facilities. These certificates are a testament to Personal Collection's commitment to reducing its plastic packaging footprint.

Looking ahead, our journey continues with the completion of a third-party audit of our plastic footprint, followed by the submission of our compliance report to PARMS. Subsequently, PARMS will submit the Environmental Compliance Audit Reports to the Department of Environment and Natural Resources (DENR) by July 15, 2024.

IMPACT

41.43 tons of RIGIDS = 3,452,000 plastic bottles
57.49 tons of FLEXIBLES = 28,745,000 sandwich bags



GOVERNMENT COMPLIANCE

2024 Targets and Plans for Government Compliance

In 2024, our commitment to sustainability is set to achieve significant milestones, particularly in terms of compliance with government environmental regulations. A key target for the year is to reach a 40% waste recovery rate, effectively offsetting our non-biodegradable plastic footprint.

To accomplish this, we will undertake several strategic initiatives:



- 🌱 **Reduction and Reshaping of Packaging:** We will reduce the weight and alter the shape of our rigid containers to minimize material use. For instance, the packaging of Alert Fresh Burst Mouthwash will be downsized from 40g to 30g, White Dove Baby Powder from 30g to 24g, Tuff Naturals Liquid Laundry Detergent from 72g to 60g, and Tuff Toilet Bowl Cleanser from 500 mL at 43g to 30g.
- 🌱 **Transition to Biodegradable Packaging:** We are also shifting from non-biodegradable rigid packaging to biodegradable alternatives. A notable example is the Glutalight Glow Whitening Face & Body Lotion, which will now be housed in eco-friendly packaging.
- 🌱 **In addition to these product-specific changes, we are expanding our environmental efforts through several additional programs:**
- 🌱 **Adoption of Paper Labels:** We will transition to using paper labels for our products to further reduce plastic use.
- 🌱 **Local Government Collaborations:** We will enhance our partnership with Municipal or City Environment and Natural Resources Offices (MENRO/CENRO) to improve plastic waste management practices.
- 🌱 **Expanding Waste Recovery Networks:** By partnering with more waste diverters, we aim to broaden the reach and effectiveness of our plastic waste recovery efforts.

These coordinated efforts are designed to not only meet but exceed government standards, underscoring our dedication to environmental stewardship and sustainable development.



We recognize that the Philippines, blessed with abundant natural resources, is currently grappling with severe environmental challenges, notably plastic pollution and rapid deforestation. In fact, the country ranks as the third-largest contributor to the global plastic waste problem, significantly impacting its marine ecosystems.* Deforestation further exacerbates these issues, leading to biodiversity loss and increased CO2 emissions.

In response to these pressing concerns, Personal Collection took proactive measures and launched the #GreenLifeGreatLife Movement amidst the global pandemic. This initiative marked a significant shift in the company's operations, transitioning from recyclable to biodegradable packaging. With over 650 branches, we are committed to making a substantial impact with three focus areas:

1. Transition to biodegradable packaging

- a. Achieve 100% biodegradable packaging by December 31, 2025; thereby reducing total plastic waste that is harmful to the environment.

2. Protect coastlines, oceans, and other ecosystem through CSR initiatives

- a. Plant no less than 500,000 mangroves and trees by December 31, 2027
- b. Collect no less than 110 tons of trash from coastlines and estuaries by December 31, 2027

3. Raise awareness and promote an environmentally conscious lifestyle

- a. Launch awareness initiatives to attain P 32.60 million media mileage and reach over 128 million people online by December 31, 2027.



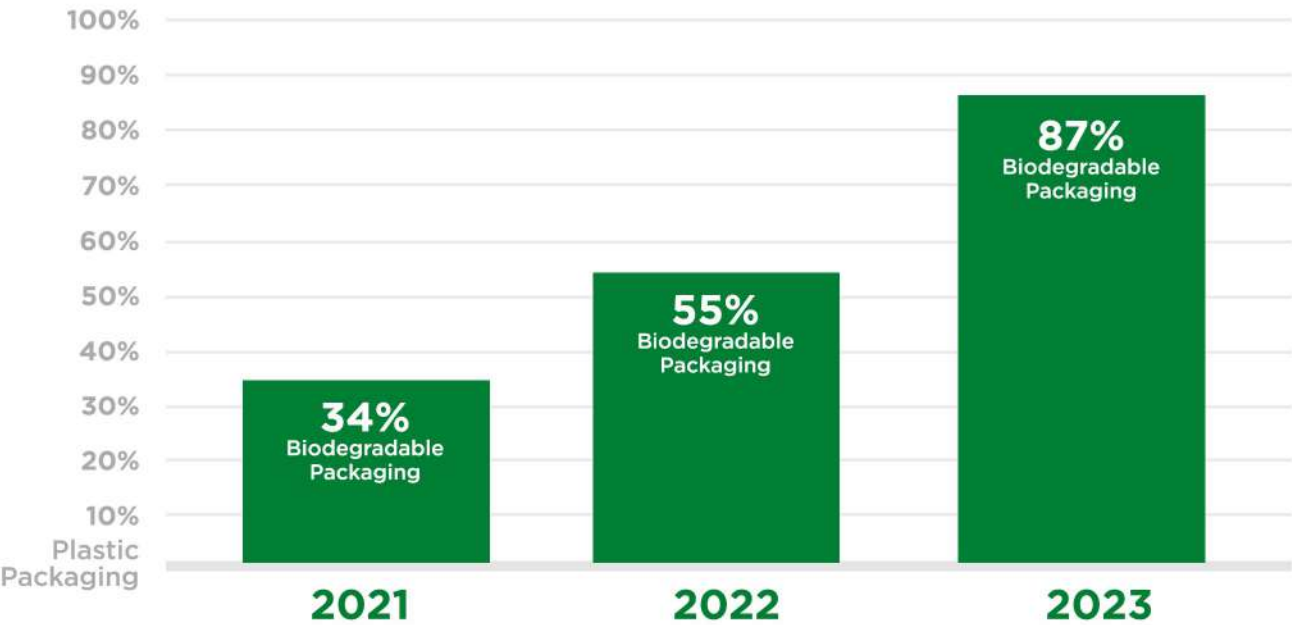
Two years into the #GreenLifeGreatLife Movement, our efforts align closely with the UN Sustainable Development Goals, particularly focusing on Responsible Consumption and Production (SDG 12), Life Below Water (SDG 14), and Life on Land (SDG 15). Our ongoing mission encompasses not only transitioning to more sustainable practices but also raising awareness and fostering a culture of environmental responsibility. Through these concerted efforts, we strive to protect and preserve our country's natural resources for future generations.

OBJECTIVE #1

RESPONSIBLE MANUFACTURING

Transition to biodegradable packaging

87% of total product portfolio by December 2023



As of December 2023, we have transitioned 87% of our product portfolio into biodegradable packaging. In addition, we started transitioning the formulation of some of our best-selling products to biodegradable materials.

Through this effort, we reduced harmful plastic waste in communities, ultimately complying with the EPR Act of 2022. This is in line with U.N. SDG 12, Responsible Consumption and Production.

IMPACT
We have significantly reduced our plastic contribution over the past 30 months.



OBJECTIVE #2

GREEN INITIATIVES

Protect coastlines, oceans, and other ecosystem through CSR initiatives

Protect coastlines, oceans, and other ecosystem through CSR initiatives

Goal: Plant no less than 500,000 mangroves and trees by December 31, 2027

As of 2023: **49%** 500,000 mangroves and trees

Goal: Collect no less than 110 tons of trash from the coastlines and estuaries by December 2027

As of 2023: **32%** 110 tons of trash

Since 2021, we have planted more than **190,000 mangrove seedlings** and **55,000 trees** in **24 localities** nationwide. With over 245,000 plants, the efforts greatly help the country's reforestation efforts under U.N. SDG 15, Life on Land. In addition, this has offset **6,362 tons** of CO2 from nature, which aids environment in combating global climate change, based on carbon offsetting formula from www.encon.eu

We have collected **35 tons of garbage** in coastal areas and estuaries, which aids in the restoration of ocean conditions for marine life, dovetailing with U.N. SDG 14, Life Under Water.



55,000

trees planted in 10 locations



190,000

mangroves planted in 12 locations



32,000

kg of trash in 28 locations



OBJECTIVE #2

GREEN INITIATIVES

IMPACT

Mangroves are super plants; they are part of the restoration and conservation of marine life and life on land. Here are some of their benefits:

- Carbon Sequestration
- Coastal Protection
- Habitat for Marine Life
- Water Quality Improvement

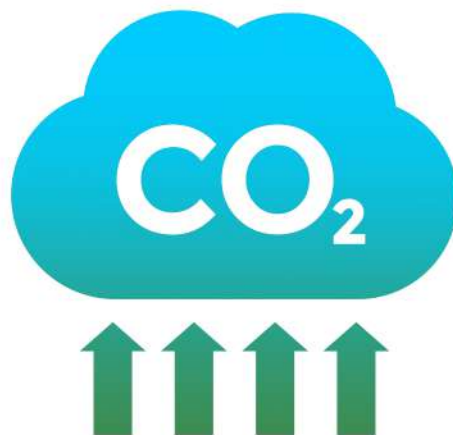


245,000 mangroves and trees planted

=

Trees are fundamental to sustaining life on land and they offer positive impacts on the environment:

- Carbon Sequestration
- Air Quality Improvement
- Biodiversity Support
- Soil Conservation
- Prevents Soil Erosion



offset 6,362 tons of CO2 from nature

Equivalent to:

Removing 1,382 cars from the road for one year

Annual energy use of 936 homes

Coastal and estuaries cleanup benefits both the environment and communities

- Reduction of Pollution
- Wildlife Protection
- Improved Ecosystem Health
- Enhanced Human Health and Safety
- Community Engagement and Awareness

110 tons of waste collected equates to:



18 adult African elephants OR



73 small cars OR



11 school buses

OBJECTIVE #3

AWARENESS CAMPAIGN

Raise awareness and promote an environmentally conscious lifestyle

Goal: Launch awareness initiative to attain P32.60 million media mileage by December 31, 2027

As of 2023: **86%** **P32.60m**

Goal: Launch awareness initiative to reach over 128 million people online by December 31, 2027

As of 2023: **115%** +

Through collaborative efforts with various PR agencies, we have achieved approximate media values of nearly 45.18 million from successfully published articles.

Spreading Awareness



Key Statistics:
Reach: 39.8 million
Views: 18.3 million
Clicks: 3 million
Engagement: 3.11 million
Engagement rate: 8%



Key Statistics:
Reach 339,883
Views: 264,785
Clicks: 4,321
Engagement: 268,972
Engagement Rate: 79%

Additionally, our online video campaigns, as per our social media analytics, have reached an audience of over 147.8M million individuals.

FEEDBACK FROM OUR ONLINE COMMUNITY

Raise awareness and promote an environmentally conscious lifestyle

"Sa dami ng ginagamit natin na single-use materials, babalik at babalik sya sa shoreline at kailangan nating pulutin ulit. So sana today, iwasan na natin yun. Let's reduce, reuse, and recycle para lahat tayo mayroong #GreenLifeGreatLife"

Sr. Research and Development Manager, Zara Melgar

"Kaya nandito si Personal Collection. Gustong gusto po naming tumulong sa inyong lahat para malinis ang ating kalikasan at matulungan po ang ating mga kabataan."

Regional Head, Visayas, Jeneb Solijon

"Mas nagkakaroon kame ng oras na magkaisa sa pag-alaga ng kalikasan"

PC Dealer

"On behalf po ng Department of Environment and Natural Resources, kami po ay malugod na nagpapasalamat po sa Personal Collection. Gusto po talaga nilang makatulong sa ating kalikasan. Mahalaga po na tulong-tulong po tayo, lalo na itong problema natin sa basura."

DENR representative, Dexter Villa

"Sana po tayong lahat ay tulong-tulong at may malasakit na ipaglaban hindi lang ang earnings kundi pati kalinisan ng buong bayan."

Great Life Executive, Cebu Branch, Athena Basubas

"Dahil sa activity na ito, nalaman ko na sobrang dami pala ng basura na napupunta sa bodies of water natin, take note isang area lang yung napuntahan namin and 1 hour lang kami naghakot. Yet, ang dami naming nakuha and ang dami pa ding natitirang basura. I have come to realize the importance of using biodegradable product packaging through this activity. If only all the packaging materials are biodegradable, we do not have to worry about the drain clogs that causes flood in many areas."

Head Office Employee

"We can set an example and then pass it on. There should really be an education. Education for our people to be conscious about it and be kind to the environment."

Head of Finance, Jo-Anne Chan

"Gusto ko ito kasi nakikita namin na napapahalagahan ang aming lugar at nakaka-tulong ito para sa aming komunidad"

PC Dealer

"It's good for the environment. It feels good being on the ground actually cleaning up all those plastics. It provides realization that we indeed must stop use of plastic."

PC Employee, Head Office

"Na-experience ko na makatulong sa kalikasan at naprotektahan ang kalikasan para sa mga susunod na henerasyon."

PC Dealer

"I like tree planting, dahil nakakatulong tayo sa environment, at nag-enjoy ako sobra sa pagtatanim. Nakatulong din kay Mother Earth. Enjoy kahit mainit, another experience for me."

PC Dealer

"It is an eye opener for me that our mother nature needs our care and that we need to be involved in protecting our environment for our next generation"

PC Dealer

"PC has always been a champion in supporting environmental activities. This activity does not only reduce pollution, but also gives employees a chance to contribute and bond. Kudos to the team for the well-organized event."

PC Employee, Head Office

"I like this kind of activity because through this initiative we had, even though that we are small in numbers this time who are engaging to this coastal clean-up drive, maybe in the future this will serve as an awareness or call to other company to have their own activity also that will benefit our environment for our future generation."

PC Employee, Los Banos Branch

I like the idea and the activity. In our own little way, we were able to clean and get trashes that got stuck on the shorelines. This trash will eventually flow into the riverbanks and contaminate our sources of drinking water, this trash too can create floods in the cities."

PC Dealer

"Na-experience ko na makatulong sa kalikasan at naprotektahan ang kalikasan para sa mga susunod na henerasyon."

PC Dealer



FEEDBACK FROM OUR ONLINE COMMUNITY

Raise awareness and promote an environmentally conscious lifestyle

Imelda Nazareno Cantos
Great Life Green life..WOW thank you very much Personal Collection..more power and save our nature...❤️❤️❤️❤️❤️

Rolan Quilojano
Tyo lang ang nagdumi tyo rin ang maglinis ganon lang ka simple kung bakit tyo nabubuhay sa mundong ating gingalawan 🙌👍💯

Cresilda Salvador
Great move ❤️

Kuya-Danny S Bacolod
People should be responsible for the health of others 🇵🇭🇹🇼

July Cañete
PC Is Love. Sana ganito din ibang leading brands. Eco friendly.

Monrey Sagilap
People should be responsible,,not to throw thier garbage on the ocean and river and body of water...people are the destroying our own planet..

Chris Pangantihon · Follow
Ganda ng advocacy nyo po...Sana po ay magbigyang pansin.

Reynaldo Caranto
Save Our Planet Earth

Bryan Lester Domingo Floresca · Follow
Saving the world will never be too late

Ruel Catanan Cobarte
Save Mother Earth
Save lives

Marvin Rubas
Kung ang lahat lang ng tao Dito sa ating Mundo ay mapagmamahal sa inang kalikasan hindi sana hahantong sa ganitong mga delubyo, katulad ng baha, bagyo lindol tag tuyot at iba pa. Kaya Hindi na mapipigilin ang kalamidad sanhi climate change. And we hope to all people in this world 🌍 love the mother earth 🌍

Mayoline Battad
Save the Earth.

Rea Lyn Palermo
❤️❤️❤️❤️ nice

Nimfa Rita Estrada Sabaldan
Save our nature and our mother earth

Marvin Rubas
Kaya dapat magkakaroon ng disiplina ang bawat tao sa kanilang sarili na dapat huwag itatapon ang mga basura kahit saan saan.Dapat itapon sa tamang lugar dahil kung ang lahat ng mga basura ay pumunta lahat sa ating karagatan tiyak mamamatay ang mga marine species natin. At kung ang inang kalikasan na Ang magagalit Wala na tayong magagawa pa dahil din yan sa kapabayaan ng tao at walang pagmamahal at pag-aalaga sa inang kalikasan. #iloveyou #motherearth

케빈가날
Sana mapangalagaan natin ang mga tubig dagat kabundukan

Valentina Gabucan Lambayan
Precisely growth will develop if there is a changes, please we help this deteriorating mirror of our nature is asking somebodies concern

Rodolfo Ablan
magtanim ay di biro pero yan ang kailangan natin god blessed personal collection sa paalala

Adrian Mago
Yan Ang pilipinas..sagana sa kalikasan..

Jensen Rubi
let's plant a lot of trees so that we can save the world from any disaster and climate change. We need fresh air coming from trees. let's save our planet from disasters ❤️

Raymart Viernes II
Very nice Marketing strategy and innovative idea of PC, keep up the good work di padin nag babago, solid padin

Aivan Codiñera Alegado
Segrate in your garbage properly people kay ang mother earth luoy pati ang tao apil ang nate ture maapil tohan thank you

Nuhj Estapia
Its not to late lets start now

Marvin Rubas
Wow I love mother earth 🌍

Annabelle Briones - Facun
Everything starts with a challenge! 🚀

Kuya-Danny S Bacolod
People should be responsible for the health of others 🇵🇭🇹🇼



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OUR RECOGNITIONS AND AWARDS FOR OUR SUSTAINABILITY EFFORTS



Asia CEO Awards 2022:
Circle of Excellence
Awards for CSR
Company of the Year
(October 2022)



58th Anvil Awards:
Anvil Award for
Specialized PR
Program:
Advocacy
Campaign
(March 2023)



Asia-Pacific Stevie Awards 2023:
Silver Stevie Award
for Innovation in
Community Relations
or Public Service
Communications
(June 2023)



Tambuli Awards 2023:
Gold Award for
Leadership in
Sustainability and
Corporate Purpose
(June 2023)



Asia CEO Awards 2023:
CSR Company
of the Year -
Circle of Excellence
(October 2023)



**Asia Corporate
Excellence and
Sustainability (ACES)
Awards 2023:**
Green Initiative Award
(November 2023)



**FMCG Asia
Awards 2023:**
Eco-Friendly
Initiative Award
(November 2023)

2024 PLANS AND TARGETS FOR #GREENLIFEGREATLIFE MOVEMENT

In 2024, we are excited to announce the launch of Turtle Sanctuaries, marking a significant stride towards environmental conservation and community engagement. This initiative is part of our broader #GreenLifeGreatLife campaign, aiming to integrate sustainability deeply into our operations and community outreach.

As part of our efforts to foster community involvement, we will host #GreenDay events at various PCDSI branches. These events will focus on educating and engaging the public in environmental stewardship. Complementing these in-person interactions, we will also run online engagement contests to broaden our reach and impact.

The introduction of the PAWIE-CAN CARD, a new component of our campaign, will further incentivize participation by offering rewards for environmental activism. Additionally, we will recognize outstanding contributors through the awarding of #GreenLifeGreatLife Ambassadors, celebrating their efforts in promoting sustainable practices.

Our targets for 2024 are ambitious but achievable:

We aim to plant enough mangroves and trees to account for 61% of our environmental efforts.

We will focus on collecting and properly disposing of garbage, targeting a 39% reduction in community waste.

Additionally, we will enhance our product packaging, aiming for 89% to be biodegradable, significantly reducing our environmental footprint.

These initiatives represent our commitment to not only supporting global sustainability goals but also actively involving our community in these vital efforts.



APPENDICES

I. Comparative Table on Electricity Consumption

Electricity Consumption - 2 SHIFTS					Electricity Consumption - 3 SHIFTS					TOTAL CONSUMPTION COMPARISON 3 SHIFTS VS 2 SHIFTS
	Per Shift (Kw)	No. Production Days	No. of Shift	Total Consumption (kw)		Per Shift (Kw)	No. Production Days	No. of Shift	Total Consumption (kw)	
PLD	336.27	20.00	2.00	13,450.80	PLD	336.27	18.00	3.00	18,158.58	4,707.78
TBC	295.00	17.00	2.00	10,030.00	TBC	295.00	11.50	3.00	10,177.50	147.50
DWL	200.00	12.00	2.00	4,800.00	DWL	200.00	11.00	3.00	6,600.00	1,800.00
FABCON	253.80	21.00	2.00	10,659.60	FABCON	253.80	19.00	3.00	14,466.60	3,807.00
SBL	70.00	21.00	2.00	2,940.00	SBL	70.00	19.00	3.00	3,990.00	1,050.00
Total	1,155.07			41,880.40	Total	1,155.07			53,392.68	11,512.28

II. Comparative Table on Water Consumption

Water Consumption - 2 SHIFTS							Water Consumption - 3 SHIFTS							TOTAL CONSUMPTION (IN CU. MTR) COMPARISON 3 SHIFTS VS 2 SHIFTS	TOTAL CONSUMPTION (IN LTR) COMPARISON 3 SHIFTS VS 2 SHIFTS
	Per Shift (cubic mtr)	Per Shift (ltr)	No. Productio n Days	No. of Shift	Total Consumpti on (cubic mtr)	Total Consumptio n (in ltr)		Per Shift (cubic mtr)	Per Shift (ltr)	No. Productio n Days	No. of Shift	Total Consumptio n (cubic mtr)	Total Consumptio n (in ltr)		
PLD	2.50	2,500	20.00	2.00	100.00	100,000	PLD	2.50	2,500	18.00	3.00	135.00	135,000	35.00	35,000.00
TBC	6.00	6,000	17.00	2.00	204.00	204,000	TBC	6.00	6,000	11.50	3.00	207.00	207,000	3.00	3,000.00
DWL	12.00	12,000	12.00	2.00	288.00	288,000	DWL	12.00	12,000	11.00	3.00	396.00	396,000	108.00	108,000.00
FABCON	14.18	14,180	21.00	2.00	595.56	595,560	FABCON	14.18	14,180	19.00	3.00	808.26	808,260	212.70	212,700.00
SBL					-	-	SBL					-	-	-	-
Total	34.68	34,680			1,187.56	1,187,560	Total	34.68				1,546.26	1,546,260	358.70	358,700.00

III. Total Output Cost with Revenue Comparison (3 Shifts vs. 2 Shifts)

Electricity Consumption - 2 SHIFTS			Electricity Consumption - 3 SHIFTS			TOTAL OUTPUT COMPARISON 3 SHIFTS VS 2 SHIFTS	TOTAL REVENUE COMPARISON 3 SHIFTS VS 2 SHIFTS
	Total Output	Total Revenue		Total Output	Total Revenue		
PLD	1,120,000	4,144,000	PLD	1,511,300	5,591,810	391,300.00	1,447,810.00
TBC	348,624	1,394,496	TBC	353,142	1,412,568	665.34	18,072.00
DWL	213,744	596,346	DWL	195,932	546,650	23,244.66	49,695.48
FABCON	945,000	3,591,000	FABCON	855,000	3,249,000	56,250.00	342,000.00
SBL	945,000	1,134,000	SBL	855,000	1,026,000	101,250.00	108,000.00
Total	3,572,368	10,859,842	Total	3,770,374	11,826,028	572,710.00	966,186.52



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